



JOB TITLE: Regional Marketing Coordinator
LOCATION: Kelowna, Support Office
WAGE RANGE: \$59,400.00 – \$66,800.00 per annum
APPLICATION SUBMISSION DEADLINE: Friday, April 3, 2026

BigSteelBox - Canada's most diversified shipping container company - is looking for a **Regional Marketing Coordinator** at its central support office in Kelowna's Landmark 6 building. This position offers a flexible work arrangement, with a combination of in-office and work-from-home days upon completion of training. This is a permanent, full-time position (Monday to Friday, 8:30 am – 5:00 pm). Salary is dependent on experience, and benefits, an RRSP matching program, and an annual profit-sharing plan are provided after 3 months.

Do you want to own marketing that drives results?

Are you ready to see your ideas turn into campaigns, partnerships, and events that make a real impact in local communities across Canada?

This isn't a behind-the-scenes coordination role — it's your opportunity to take ownership of regional marketing, influence business growth, and see the direct results of your work.

As BigSteelBox continues to expand, so does our marketing team. That means more opportunity to take initiative, build relationships, test new ideas, and grow your career in a fast-moving, supportive environment where your contributions truly matter.

We're proud to be a Great Place to Work® Certified company — a reflection of our commitment to our people, our culture, and the way we support one another every day.

The ideal candidate works under the supervision of the Senior Marketing Manager, with a dotted line to regional General Managers. You'll act as a key partner to the business — collaborating with marketing, operations, and sales leaders, as well as external partners — to bring regional campaigns and initiatives to life and drive measurable results.

THE EXPERIENCE AND QUALIFICATIONS WE ARE LOOKING FOR:

- 1 to 2 years of business or marketing-related experience
- Bachelor's degree or equivalent
- Experience with campaign coordination, events, or promotions
- Strong written and oral communication skills
- Ability to manage and organize multiple projects in a fast-paced environment
- Strong relationship-building skills with colleagues, partners, and communities
- Analytical mindset with the ability to interpret data and make recommendations
- Exceptional computer skills and ability to quickly learn new applications and software
- Experience with email marketing, digital advertising, or analytics tools is an asset



WHAT YOUR PRIMARY RESPONSIBILITIES WILL BE:

- Developing and executing regional marketing plans aligned with business goals
- Collaborating with General Managers to define local marketing objectives and priorities
- Managing regional marketing budgets, including forecasting and monthly tracking
- Planning and executing regional campaigns and location-specific promotions
- Coordinating multi-channel marketing activities across digital, local, and field channels
- Building and managing partnerships, sponsorships, and community events
- Executing regional email marketing campaigns and analyzing performance
- Monitoring competitor activity and providing market insights and recommendations
- Creating and coordinating region-specific content (photos, videos, local stories)
- Liaising with suppliers to develop and produce collateral materials, signage, and advertising
- Tracking performance of campaigns, promotions, and events, and optimizing for results

REQUIRED SKILLS/CORE COMPETENCIES:

- Accountability - Takes personal ownership and responsibility for results.
- Adaptability – Responds well to changing conditions and priorities.
- Analytical Thinking - Uses data and insights to guide decisions.
- Communication - Expresses ideas clearly and effectively.
- Decision Making - Makes informed, timely decisions.
- Networking and Relationship Building - Builds strong, professional relationships.
- Planning and Organizing - Effectively manages time, budgets, and projects.
- Problem Solving - Identifies issues and implements practical solutions.
- Results Orientation - Focuses on driving measurable outcomes.
- Service Orientation - Supports both internal and external stakeholders.
- Teamwork - Works collaboratively to achieve shared goals.
- Generative – Brings curiosity, initiative, and a positive mindset.

HOW TO APPLY

No phone calls please. We thank all applicants in advance, however, only those selected for an interview will be contacted. For more information, visit www.bigsteelbox.com/careers.